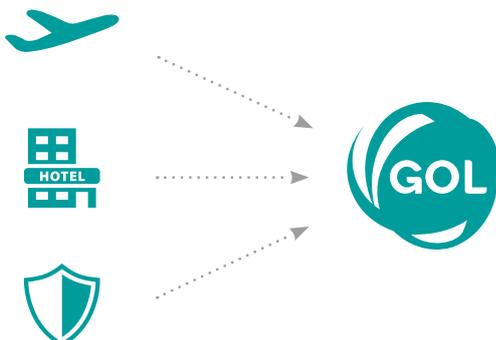


GOL IBE

Sell air tickets and travel services on your website

Offer your clients vast travel content

GOL is a complex solution for selling air tickets and other travel services. This online reservation system allows you to easily and attractively distribute services through your website. Thanks to GOL, you can offer your clients **air transport, accommodation, insurance and any other service** according to your needs.



Air tickets

The GOL search form can be fully integrated into your homepage using iframe or HTML.

GOL makes it easier for your clients thanks to an **integrated destination search tooltip** and by detecting synonyms and misspellings. The GOL database contains **88.000+ destination synonyms**.

Your clients can **pre-select** their **preferred airline**. The search results always show clear and complete flight information and offer more travel options.

The displayed price is what your clients pay - **no hidden costs or taxes**. Travellers can also search in surrounding days to get the best available price.

GOL offers the **most advanced and most powerful logic** for administration of **special airline offers** and promotions. This logic is currently the best available in the entire IBE market. It **automatically suggests popular routings** based on what passengers search for. You can then simply validate in GOL back office the special offers you want to promote at your front end. After customers select the best price for their itinerary, they can use **calendars to choose** what **dates** suite them best.

Accommodation

This module allows your clients to search and book accommodation in the **GTA global database** that offers **23.000+ hotels** for favourable prices in **112 countries** and **4.000 cities** worldwide.

The GTA hotels module is **interconnected with the air ticket module**. After your clients complete an air ticket reservation, they are automatically offered the best accommodation in their destination.

The accommodation module **can be delivered separately** without the air ticket module.

Insurance

Besides air tickets and accommodation, help your clients arrange also an **insurance for travel, ticket cancellation** or **medical expenses**.

The insurance module **can also be delivered separately** without the air ticket and hotel modules.

Administrate reservations in sophisticated back office

GOL has its **own back-office system** for application settings and management of created reservations.

You can **customise** HTML and plain text **notifications**, itinerary and electronic ticket templates and **set up service fees and commissions** by various criteria (destination, city pair, price, airline, etc.).

You can **customise the design** of your **front end** through the back-office **built-in tools** (icons, images, colours) or even change it completely through **CSS**.

Key advantages at a glance

- Quick and easy implementation.
- Search by various criteria.
- GDS reservations with an automated system distributing **fully customisable** graphic and text **client notifications** and documents.
- Full support of Travelport **Flexible Shopping** (Flex Weekend, Flex Radius, Flex Days).
- Possibility to **define service fees** and **commissions** by various criteria.
- Full support of **corporate clients**, including **special fares** for individual clients.
- Access to a well-arranged back office for all system settings and **administration of created reservations**.
- Complete customisation of your front end through **back-office tools** (icons, images, colours) and **CSS**.
- A number of additional modules including **dealer support**.
- Support of **online payment systems**. Once your client pays through a payment gateway, his or her electronic **ticket is automatically issued and delivered** via email, with **no need for an agent**.

